



Future Leaders of America

Empower to Lead...the FLA Way
Serving Youth in Santa Barbara & Ventura Counties
#33

Board Leadership

May 2, 2016

Maricela Morales
Chair
*Central Coast Alliance
United for a Sustainable Economy
Carlos Lopez
Secretary
*Century21 Real Estate
Vianey Lopez
Treasurer
*Office of U.S. Representative Lois Capps

County of Santa Barbara
ATTN: Adriana de Bruin
Business Manager, County Executive Office
105 East Anapamu St, Room #406
Santa Barbara, CA 93101

On behalf of Future Leaders of America, Inc. (FLA) Board of Directors, Staff, Volunteers and Students, I am writing to **\$10,000 to support our Youth Leadership & Education Project**. For the past 15 years, Future Leaders has provided transformative programming to Latino/a youth in community. The White House recognize our program in September 2015; FLA was honored by the White House Initiative on Educational Excellence for Hispanics for our innovative program as a “Bright Spot”. FLA was the only organization to be honored in Santa Barbara County!

Board Members

Ricardo Araiza
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Olivia Carranza
*Insurance Agent/Tremblay
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David Perez
*Community Advocate
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* Santa Barbara Cal SOAP

FLA has opened doors to new realities to over 8,000 unduplicated youth throughout the state of California. With the support of FLA, Latino/a youth are attending prestigious universities around the nation including Columbia, Berkeley, Stanford, Harvard, UCSB, UCLA, and Duke to name a few. *Because of FLA, our youth succeed!*

Youth Leadership & Education Project

To address academic inequities and Latino civic engagement, FLA has three pillars: 1) leadership, 2) academic and 3) personal empowerment. Under these three pillars, FLA is able to address leadership development as a vehicle of empowerment for youth in the community. The “**Youth Leadership & Education**” project will begin in July 1st, 2016 and end June 30th, 2015. The goals of the project are to: 1) Motivate students to excel academically and access college admission and financial aid resources to earn a bachelor’s degree; 2) Help underprivileged youth become leaders, effective communicators, and positive role models; and 3) Instill an ethic of civic responsibility and a willingness to participate in the democratic process to better the lives of others.

Staff

Eder Gaona-Macedo, MPA
Executive Director

Gabriela Macias
Oxnard/Santa Paula Youth Organizer

Vicente Garcia, Jr.
Santa Barbara Youth Organizer

Future Leaders of America
P.O. Box 51637
Oxnard, CA 93031
(805) 642-6208
info@FutureLeadersNow.org

Santa Barbara Headquarters
1528 Chapala St. Suite 308
Santa Barbara, CA 93101

Regional Non-Profit
501(c)(3) Organization
77-0071036

Funding Request

FLA requests **\$10,000** to help support general and programmatic support for the organization in South Santa Barbara County. The requested funds are to be used for program operating expenses (program supplies, transportation, staff mileage, postage, and facilities) that will continue to operate our Latino/a Youth Leadership Project. The additional support will help FLA provide more opportunities for students but also enable FLA to continue its peer to peer model through a growing volunteer base. Your support and funding is a powerful investment to our youth, families and community.

Thank you for your time and consideration!

Best,

Eder Gaona-Macedo
Executive Director
Future Leaders of America, Inc.



FY 2016-17 Outside Agency Funding Request Form #33

Deadline for Submission: Monday, May 2, 2016, 5:00 p.m.

The Board of Supervisors *may* consider funding requests from outside agencies during the **FY 2016-17** budget hearings in June 2016, if funding is available. An allocation of funding to outside agencies is not guaranteed.

Please submit the following by **5:00 p.m., Monday, May 2, 2016, NO EXCEPTIONS, via Email or Hardy Copy (postmarks will not be accepted):**

1. Provide a cover letter explaining your request; and
2. Fill out this application (no more than 2 pages); and
3. Attach the Line Item Budget spreadsheet (no more than 2 pages) for the agency's program request

Hearings are scheduled for June 13, 15, and 17, with Outside Agency Requests considered on one of these days (yet to be determined). The **requesting agency must be represented and present**; please plan accordingly.

Total Request: \$ 10,000.00

Name of Organization: Future Leaders of America, Inc.

Title of Program: Youth Leadership & Education Project New or ongoing program? Ongoing

Location(s) of services delivered: Goleta, Isla Vista, Santa Barbara & Carpinteria

Name of Agency Executive Director: Eder Gaona-Macedo

Phone #: 805-642-6208 Email: eder@FutureLeadersNow.Org Website: www.FutureLeadersNow.Org

1. Briefly summarize the purpose of the program, why the funds are needed, and the benefit to the community:

Through our peer-to-peer model, Future Leaders is able to provide Santa Barbara County youth training, guidance and experiences that will help them in the long run with making positive decisions and as active community members. Since our inception in 1982, Future Leaders has sought to support and guide low-income, at-risk youth Latino/a who would otherwise be lost or confused in our society. Through our programs, students are able to find positive role models who guide them through our leadership training (public speaking, assertiveness, goal-setting) and our college admissions workshops. Over 80% of our students come from low-income families, all of whom qualify for free or reduced lunch, and over 50% will be first generation students when they attend college. What makes FLA effective and cost-efficient is its 'peer to peer' leadership model. FLA programming is executed by students who have gone through the leadership camp program and are later selected by FLA staff and alumni to run future programs as volunteer staff. When youth are given responsibilities, the message is clearly communicated that they are worthy and capable of being contributing members of society. Not only will this request provide funding for our transformative program but an investment in our community. FLA youth have gone on to become successful lawyers, educators, non-profit leaders and elected officials. Because of FLA, youth succeed!

2. Briefly summarize the service to be provided and how many people will be served:

1. Youth Leadership Conference: Youth begin our program the summer before their 9th or 10th grade. Students request admissions to the Summer Youth Leadership Conference. The experience, for many low-income students, is the first experience to be away from home or experience leadership training. The conference provides students a space to develop leadership skills through an experimental method in Public Speaking, Self-Esteem, Assertiveness, Goal-Setting and Facilitation. 55 students will participate.
2. Level two of our leadership training is the Future Leaders of America Master's Achievers (FLAMA). The year round program meets twice per month and is a student run space. The space allows students to practice and grow into their role as leaders in the community. Students in the past have used FLAMA to advocate for less underage drinking in our community.
3. The Facilitator training, level 3 of our program, prepares students to lead peer to peer groups. This is the most challenging and rigorous program for the students to participate in; students are expected to attend monthly Saturday training and continue their growth and understanding of leading peer groups. On average, 35 Santa Barbara youth will participate.
4. FLA also provides educational experiences for students. FLA instills education as a way for social mobility and empowerment. The University Seminars provide an experience where the students can learn about university admissions requirements, financial aid options and find mentors with students who have gone through the FLA program. 55 Santa Barbara youth will participate.

3. Detail the timeline for providing the service:

The program will be executed between July 1st, 2016 - June 30th, 2016.

4. Describe key outcomes to be achieved with the funding and how they will be measured:

The goal of our program is to engage 100 low income, Latino youth in a year long project where the following outcomes will be achieved by at least 70% of participants. 1) Increased understanding of higher education and financial aid, through a series of workshops and university visits, to motivate and access college admissions and financial aid resources in pursuit of higher education, 2) Increased ability to communicate with others (including public speaking). The objective of this outcome is to teach underserved Latino youth to become leaders, effective communicators and positive role models for other Latino youth. Dr. Peter Ellis, provides Future Leaders with pro bono evaluation work to measure change in attitude, skills and behavior. The Youth Resiliency & Development Survey measure student change in behavior, attitude, ability and knowledge.

5. Describe if this is a one-time or ongoing request, and if funded in prior years and amounts:

This is one of our ongoing programs in South Santa Barbara county. This is a one time request - we have not yet received funding for this program from this funding committee.

6. Describe the agency's expertise and capacity to deliver services including fiscal stability:

Over the last 2 years, Future Leader board and staff have focused on financial stability; we currently have two months of reserve restricted by the board and strive to have three months of cash on hand at all times. We have also expanded staff time to increase capacity and evaluation for our program. In South Santa Barbara we have a Full Time youth coordinator who is supervised by the Director who is also Full Time in Santa Barbara. Both staff members have the background and knowledge to produce programming to that meet goals, objectives and outcomes. This funding would help Future Leaders keep providing meaningful programming for Latino/a youth. Thank you for your time and consideration!

7. Agency staff responsible for application: Eder Gaona-Macedo, Executive Director

County Staff Comments Only:

Address submittals to:

Adriana de Bruin
Business Manager, County Executive Office
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

Requests can be emailed to: outsideagency@countyofsb.org

Questions: Please contact Adriana de Bruin, Business Manager, County Executive Office, at 568-3400.

**FY 2016-17 Line Item Budget
For Program**

#33

Agency: **Future Leaders of America, Inc.**

Program Name: **Youth Leadership & Education Project**

Amount \$\$ Requested: **\$10,000**

Program Budget	FY 2016-17		
Funding Sources/Revenues	Committed	Uncommitted	
County of Santa Barbara - This Request		\$10,000	
<i>McCune Foundation</i>	\$ 20,000.00	\$ 20,000.00	*Renewal May 2016
<i>Hutton Foundation</i>	\$ 18,500.00		
<i>San Marcos High School</i>	\$ 5,000.00		
<i>Glikbarg Foundation</i>	\$ 10,000.00		
<i>Wharton Foundation</i>	\$ 10,000.00		
<i>Weingart Foundation</i>	\$ 15,000.00		
<i>SB County ADP</i>	\$ 20,000.00		
<i>Towbes Foundation</i>		\$ 7,500.00	*Renewal July 2016
<i>James Bower Foundation</i>		\$ 25,000.00	*Renewal July 2016
Total	\$ 98,500.00	\$ 62,500.00	

Funding Uses/Expenses	Budget	This Request
<i>Executive Director Payroll + Benefits</i>	\$ 55,620.00	
<i>Santa Barbara Youth Coordinator Payroll +Benefit:</i>	\$ 44,980.00	\$7,500
<i>Rancho Alegre - Youth Leadership Camp</i>	\$ 30,000.00	\$2,500
<i>Internet, Phone</i>	\$ 1,200.00	
<i>Rent - 126 E. Haley St.</i>	\$ 5,000.00	
<i>Postage & Shipping</i>	\$ 750.00	
<i>Marketing & Printing</i>	\$ 900.00	
<i>Travel & Mileage</i>	\$ 1,500.00	
<i>Volunteer Facilitator Training</i>	\$ 3,000.00	
<i>Insurance</i>	\$ 3,519.00	
<i>University Seminar</i>	\$ 3,000.00	
<i>Program Food & Supplies</i>	\$ 7,500.00	
Total	\$ 156,969.00	\$10,000