

OFFICE OF THE  
**DISTRICT ATTORNEY**  
COUNTY OF SANTA BARBARA

**JOYCE E. DUDLEY**  
District Attorney



DA 10-554

RELEASE NUMBER

October 28, 2019

RELEASE DATE

*Joyce E. Dudley*

APPROVED BY JOYCE E. DUDLEY, DISTRICT ATTORNEY

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\*\*\*\*\* PRESS RELEASE \*\*\*\*\*

**Re: *People v. Bristol Farms; Case No. 19CV05533***

***Bristol Farms Settles Consumer Protection Action***

***Owner of Lazy Acres Market in Santa Barbara Resolves Allegations of False Advertising***

District Attorney Joyce E. Dudley announced today that her Consumer Protection Unit has obtained a \$5,000 stipulated final judgment against Bristol Farms, dba Lazy Acres Market. The settlement resolves allegations that Bristol Farms misrepresented the ingredients in the “Cheese Pizza Whole” product prepared and sold at Lazy Acres Market, in violation of the False Advertising Law. The civil complaint alleges that Bristol Farms listed the ingredients as flour, water, olive oil, sugar, yeast, and salt, yet failed to include several other ingredients including soybean oil and high fructose corn syrup.

Under the terms of the judgment, Bristol Farms must comply with a permanent injunction that requires it to comply with the False Advertising Law and pay a civil penalty of \$5,000 to the County of Santa Barbara.

District Attorney Dudley said, “The law entitles consumers to accurate labeling on the foods they consider for purchasing. This is particularly important for ingredients that many consumers consciously avoid, such as soybean oil and high fructose corn syrup. We are grateful that Bristol Farms agreed to cooperate and resolve this case promptly.”

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