

# Countywide Recreation Master Plan Steering Committee

## Meeting #1 Notes

Wednesday, November 13, 2019  
Industrial Eats, Buellton, 6pm

Attendees: Jeff Lindgren, Erika Leachman, Marie Laule, Gina Sawaya, Rebecca Carey, Dennis Smitherman, Mark Wilkinson, Rich Hanna, Greg Martin, Jill Van Wie, Frances Romero, Ariston Julian, Joy Kane, Sharyn Main, Leslie Person Ryan, Joan Hartmann

Topics covered:

- The value of a Recreation Master Plan
- Understanding data used for public health, parks, and demographic analysis
- Overview of work completed to date, including inventory of recreational facilities
- Tutorial on using the inventory map and viewing data about specific parks
- Overview of funding and implementation plan, including future EIR process
- Discussion of public outreach plan: workshops, survey, events

Next steps and upcoming work:

- Revise survey
  - Shorten length
  - Use more common, accessible, informal language
  - Ask more open-ended questions
  - Write questions easy enough to answer from a tablet survey or short interview
- Accessing inventory map
  - County will provide access for Steering Committee members
  - Steering Committee will review existing parks inventory on the map and will identify missing park designations
- Steering Committee will recommend sporting, holiday, or other events with large, diverse crowds for potential outreach
- Steering Committee will provide relevant contacts for a master email list
- Steering Committee will communicate with their jurisdictions about submitting general and master plans for inclusion in the Countywide Recreation Master Plan to simplify funding and CEQA requirements
- County will create a share site to pool resources and provide a convenient place for notes, documents, and example Master Plans
- Next Steering Committee meeting will take place in January