

# **Countywide Recreation Master Plan Steering Committee**

## **Meeting #2 Notes**

Thursday, September 17, 2020  
Microsoft Teams, 3:00pm

Attendees: Jeff Lindgren, Sharyn Main, Mary Rose, Dennis Smitherman, Graciela Cabello, Mark Wilkinson, Rich Hanna, Matthew Parker, Jill Van Wie, Frances Romero, Jefferson Litten, Erika Leachman, Marie Laule, Gina Sawaya

Topics covered:

- Status update on project progress and adjustments due to COVID
- Recreation planning areas in Santa Barbara County
- Overview of demographic trends analysis, including indicators for recreation planning
- Overview of parks and open space inventory analysis, including tracking metrics for recreation planning
- Discussion of retooled public outreach plan: virtual workshops and communications, change in survey approach, upcoming events for public engagement at a distance, engagement of Spanish-speaking community

Next steps and upcoming work:

- Launch survey and website
  - Survey questions up front about COVID; rest of questions pertain to recreation before/after COVID
  - Website will be regularly updated with project progress and ways to get involved
- Inventory maps
  - County will provide list of recreational resources within each local agency's jurisdiction to parks staff and ask to verify/update information
- Public outreach and workshop participation campaign
- Explore pop-up surveys in line with public health guidelines
- Virtual community needs workshops and events
- Steering Committee will communicate with their jurisdictions and networks about distributing the survey and how to get involved
- Continue draft plan preparation, including recreation needs assessment
- Next Steering Committee meeting will take place on November 7, 2020