



# Santa Barbara Sheriff's Office

## City of Goleta Police



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## News Release

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### **GOLETA POLICE DEPARTMENT RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION**

The Goleta Police Department has been awarded a \$70,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic related deaths and injuries. The Goleta Police Department will use the funding as part of the city's ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

"I am pleased to continue our partnership with the California Office of Traffic Safety. Not only will this grant allow our department to increase our directed traffic and DUI enforcement efforts, but it will provide our officers specialized training in DUI detection for both alcohol and drugs. These grant funds provide additional resources to our department to continue to make traffic safety and traffic education a high priority in the City of Goleta," said Lieutenant Kevin Huddle, Chief of Police Services for the City of Goleta.

After falling to a ten-year low in 2010, the number of persons killed has climbed nearly 17% across the state with 3,176 killed in 2015 according to the National Highway Traffic Safety Administration. Particularly alarming is the six year rise in pedestrian and bicycle fatalities, along with the growing dangers of distracting technologies, and the emergence of drug-impaired driving as a major problem. This grant funding will provide opportunities to combat these and other devastating problems such as drunk driving, speeding and crashes at intersections.

"Years of research tell us that enforcement and education work best jointly to combat unsafe driving," said OTS Director Rhonda Craft. "This grant brings both tactics together, with the Office of Traffic Safety and the Goleta Police Department working in concert to help keep the streets and highways safe across Goleta and the state."

Activities that the grant will fund include:

- Educational presentations
- DUI checkpoints
- DUI saturation patrols
- Bicycle and pedestrian safety enforcement

- Distracted driving enforcement
- Speed, red light, and stop sign enforcement
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

**The City of Goleta contracts with the Santa Barbara County Sheriff’s Office for police services.**

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