



Santa Barbara County Sheriff's Office

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Time: 5:45 p.m.

News Release

Public Safety Reminder for Online Holiday Shoppers **Sheriff's Office Notified of Internet Scam Involving UGG Boots**

Santa Barbara- The Santa Barbara County Sheriff's Office wants to remind residents to use caution when shopping on-line or when receiving e-mail advertisements this holiday season. This is the busiest time of year for internet scammers who are out to take advantage of busy consumers.

While there are many internet scams out there, the Sheriff's Office was notified today, December 13, about one in particular that we wanted to caution residents to be aware of. An e-mail advertisement is being sent to residents from a source claiming to be UGG Australia that offers 65% off on UGG boots along with other deals. Based on a call the Santa Barbara County District Attorney's Office made to UGG in Ventura, the site called uggfrom.com is not legitimate.

The Sheriff's Office wants to encourage residents to protect themselves from cybercriminals by being extra vigilant and skeptical when shopping on-line. Here are just a few safety tips to keep in mind.

- Be skeptical of deals that sound too good to be true. They just might be.
- Avoid websites that you are not familiar with and may use logos similar to popular sites.
- Beware of bulk e-mail advertisements from an unfamiliar source. They can be sent to you via text and through social media as well.
- Never give out your personal information or credit card information on-line unless you know the website has protective software.
- Use your credit card instead of your debit card so that if you are the victim of fraud, it will be easier to trace and has a higher chance of getting reimbursed by your credit card company.

The Sheriff's Office wishes you a safe and happy shopping experience this holiday season.

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FREE SHIPPING FOR YOUR LONG-TERM SUPPORT

EVERYTHING UGG BOOTS

**1 DAYS
ONLY!** **65%**
OFF

UGG CLEARANCE SALE

Limited Time Only! Dont' Miss!

[SHOP WOMEN'S UGG >>](#)

[SHOP MEN'S UGG >>](#)

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EXTRA 10% OFF
MORE TO SAVE

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